

January 13, 2014

Counterfeit Products Prevention

The availability of counterfeit transformers and coils is a growing problem in the electronics marketplace. Therefore, Prem Magnetics, Inc. is asking all of our customers and suppliers to reduce the risk of counterfeit products by adhering to a few guidelines. We feel that we can severely reduce the risks of counterfeit products by applying some basic procedures.

Customers: Prem Magnetics' customers should be aware that we sell our products factory direct – we do not use distributors, sales reps, or third parties to sell Prem branded products. If products are being sold by someone other than Prem Magnetics, Inc., there is a possibility that they are counterfeit products. Should you ever have a questions as to the authenticity of a Prem Magnetics labeled product, please feel free to contact us at (815)385-2700 or customerservice@premmag.com.

Suppliers: Material suppliers must maintain traceability of their products to the manufacturer as labeled on the Prem bill of materials and/or purchase order. Documentation to prove the origin of material must be made available upon request by Prem Magnetics. Changes to manufacturing location, processes, or material composition must receive written approval by the purchasing department before any product may be accepted.

We at Prem Magnetics, Inc. take great pride in our products, and we want to deliver great products to our customers. The prevention of counterfeit electronic components is paramount to this belief, and we truly appreciate your assistance in this matter.

Sincerely,



Joshua Hagen
Vice President of Operations
Prem Magnetics, Inc.
Prem CP140101 doc.